



Smart Packaging. Global Connection.

SHANGHAI XIANGWEI PACKAGING CO.,LTD
PACK MIC CO.,LTD





A	About Us		03-09
B	The Team		10-12
C	Awards		13-14
D	Product		15-20
E	Supply Chain		21-25
F	Clients		26-29

A | **About PACK MIC**



About PACK MIC



Shanghai Xiangwei Printing and Packaging Co., Ltd. is a national high-tech enterprise headquartered in Songjiang, Shanghai. Operating a modern manufacturing base and an innovative R&D center, we specialize in advanced flexible packaging solutions. Driven by robust technical capabilities and premium quality, Xiangwei delivers global-standard products and engineering services, serving as a benchmark in the global flexible packaging industry.

Craftsmanship & Vision:

Adhering to "Customer Satisfaction, Service First" to deliver high-value, global-standard packaging solutions.

Global Footprint:

Established **2009**: Over a decade of steady growth into a premier global flexible packaging supplier. **40+ Countries**: Exporting to Japan, North America, Europe, and Australia, trusted by internationally renowned brands.

Quality & Compliance:

Global Certifications: Eco-friendly and intelligent manufacturing backed by ISO9001:2015, BRCGS, Sedex, and Disney compliance.

15 Years+

Development
and Research

10,000 m²

Factory

16M\$

Annual sales

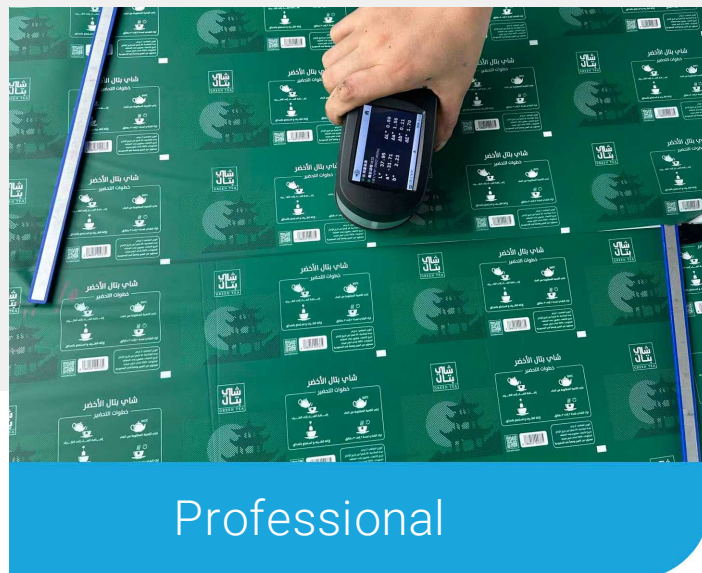
40+

Countries

Sedex



About PACK MIC



Professional



Innovation



Integrity

Tech-Driven, Green Manufacturing

Xiangwei bridges technical innovation with sustainability. Empowered by advanced machinery and expert teams, we deliver lightweight, recyclable, and low-carbon packaging solutions.

Backed by our digital operations, we provide highly efficient, flexible manufacturing to maximize your market competitiveness.

Rooted in China, Serving the World.

Driven by **Professionalism, Integrity, and Innovation**,

Xiangwei Packaging focuses on cutting-edge market needs. Together with our global partners, we create shared value and shape the future of the flexible packaging industry.



Product design
and manuscript
processing



Raw
Material
Inspect



Make
Cylinder



Print



Printed
Film
Inspection
by Machine



Laminate



Curing



Slitting



Bag-cutting
Manual
Work



warehousing



Shipments

2009

The Beginning

Founded in Songjiang, Shanghai: Started with printing advertising fence wraps and film products.

2014

Growth

- Acquired self-owned facility in a designated "104" Industrial Zone.
- Deployed future-proof VOC emission systems for environmental compliance.

2019

Development

- Advanced Equipment: Added new printing presses and slitting machines.
- Cleanroom Upgrade: Enhanced factory cleanroom facilities to global standards.
- Material Innovation: Expanded into high-performance, multifunctional materials.

2020

Growth

- Market Alignment: Capitalized on the rapid expansion of global coffee, tea, and ready-to-eat sectors.
- Core Strengths: Built a premium reputation and market leadership in coffee packaging and ready-meal packaging.

2024

Growth

- Eco-Equipment: Continuously investing in new printing presses and specialized eco-packaging machinery.
- Sustainable R&D: Driving tech breakthroughs in recyclable and biodegradable packaging while ensuring stable supply.

Our Advantages

Extensive OEM/ODM Experience

over 17 years in packaging



Rapid & Reliable Lead Times

Driven by self-owned facilities with advanced production scheduling.



Robust R&D Capabilities

Continuously pioneering innovative, high-performance, and sustainable materials.



Secured & Resilient Supply Chain

Full-traceability control from raw materials to ensure end-to-end stability.



24/7 Responsive Support

Dedicated service teams ensuring round-the-clock global communication.



Uncompromised Quality Assurance

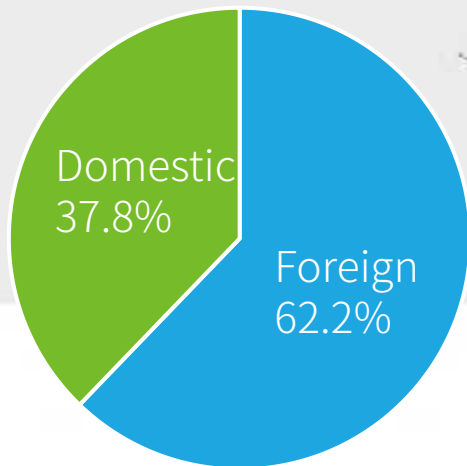
Certified compliance protecting your brand identity and product freshness.



Sales Network



Markets Share



Domestic Market:

East China, Central China, Southwest China, Northwest China, North China, and South China account for 62.2% of sales.

International Market:

Sales in over ten major countries and regions, including Japan, North America, Australia, New Zealand, Europe, Africa, and Southeast Asia, account for 37.8% of total sales.

B | **THE TEAM**



THE TEAM



Strong Professional Expertise

Our workshop managers and technical teams bring solid industry experience, forming the core strength of our frontline operations.



Hands-on Management

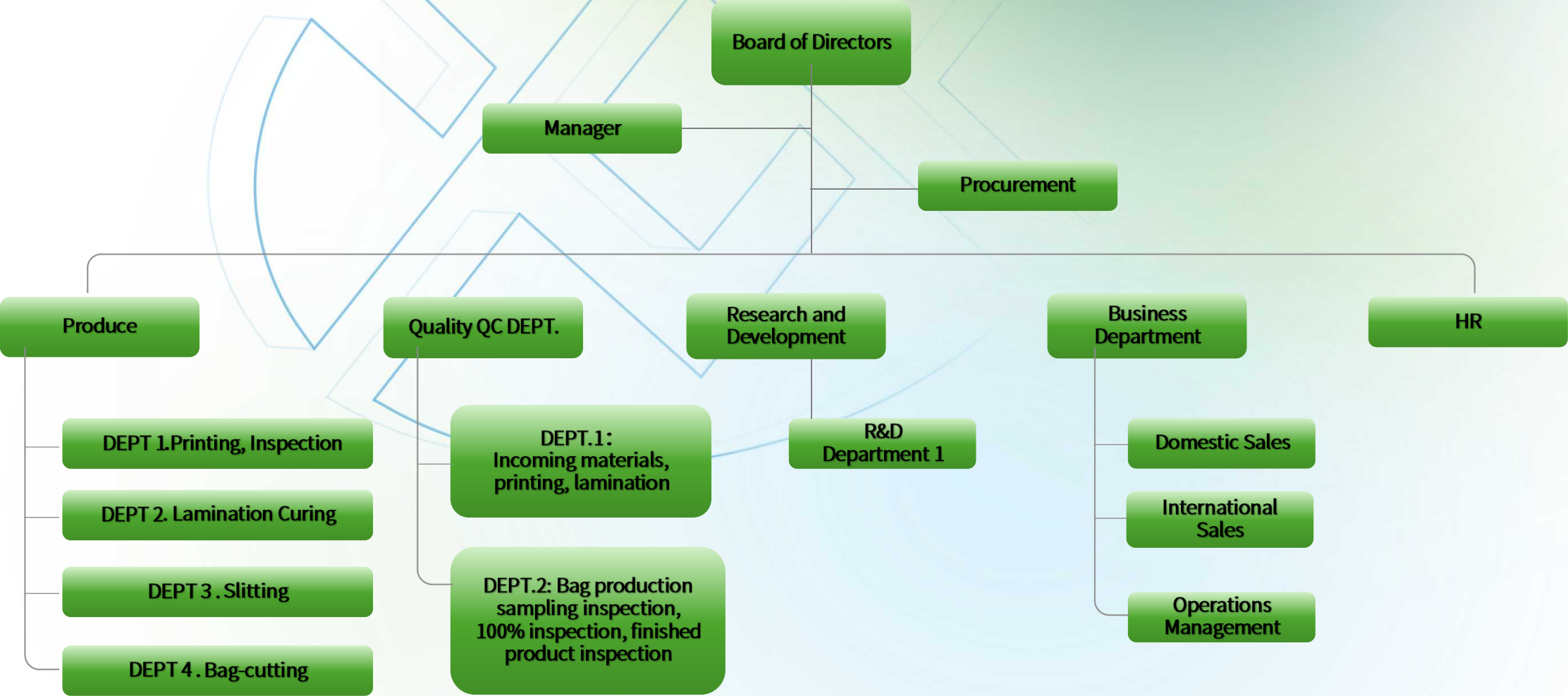
Leadership works closely with production teams, driving process optimization, standardized management, and continuous efficiency improvement.



Young, Agile & Innovative

With an average age of around 35, our team is energetic, adaptable, and innovation-driven

Organizational Structure



C | **ADWARDS**



Our Honor



- ✓ Certified to ISO 9001:2008 Quality Management System
- ✓ QS Certification for Food Packaging
- ✓ SGS Certification
- ✓ FDA Certification
- ✓ SEDEX Certification
- ✓ DISNEY Social Responsibility Certification
- ✓ A-rated taxpayer
- ✓ High-tech Enterprise and Provincial Specialized, Refined, Distinctive, and Innovative Enterprise Qualifications
- ✓ Holds 18 patents, 5 trademarks, and 7 copyrights
- ✓ Possesses foreign trade import and export qualifications



D | **Products**





Printed Packaging





1 Coffee&Tea Packaging

Applications: Ground coffee, whole beans, instant / drip coffee, and premium loose-leaf teas.

Formats: Stand-up pouches (SUP), flat-bottom bags, side-gusseted bags, and automatic rollstock.

Premium Enhancements: Hot foil stamping, tactile/matte finishes, laser scoring (easy-tear), and integrated one-way degassing valves.

Material Options: Sustainable mono-materials, high-barrier foils, and metal-free structures.

我们的产品 2-4

Our product



2 Pet Product Packaging

Applications: Dry/semi-moist pet food, treats, supplements, and cat litter.

Key Specs: High-impact puncture resistance, heavy-duty gusset bags (up to 20kg), and retort wet food pouches.

Materials: Multi-layer high-barrier laminates & mono-PE recyclable structures.



3 Retort Packaging

Thermal Performance::

Water-Boiling Grade (80–100°C)

Semi-High-Temperature Grade (100–121°C)

High-Temperature Grade (121–135°C)

Applications: Ready-to-eat (RTE) meals, proteins, soups, and sauces.

Types: Stand-up pouches, three-side sealed pouches, spout pouches, Rolls

Material Structure: Foil-based or transparent high-barrier retort laminates.



4 Liquid & Spout Packaging

Applications: Coffee concentrates, purees, liquid nutrition, and sauces.

Process Compatibility: Hot-filling, pasteurization, and aseptic processing.

Types: Spout pouches, foil pouches, liquid films, stand-up pouches, custom-shaped pouches

Features: Leak-proof closures, custom spouts, and high-burst-strength structures.

Our products 5-7



5 Tortilla & Wrap Packaging

Applicable Types:

Fresh, refrigerated, or frozen tortillas and flatbreads.

Bag Types: Three-side-sealed flat bags, three-side-sealed zipper bags, roll film, back-seal bags, back-seal gusset bags, PE bags, paper bags

Technical Features: Anti-fog performance, high moisture barrier, and modified atmosphere packaging (MAP) compatibility to maximize shelf life.



6 General Food Bags

Various bag types:

Three-side seal, back seal, flat bag, eight-side seal, zipper bag, custom die-cut bag, stand-up pouch, spout bag, etc.

Applications:

Snacks, nuts, confectionery, dried fruits, and frozen foods (down to -18°C)

Barriers: Optimized OTR/WVTR control to lock in crispness and aroma



7 HeaHealthcare & Nutrition Packaging

Bag Type:

Multi-serve stand-up pouches and single-serve portable stick packs.

Applications:

Protein powders, nutraceuticals, probiotics, tablets, and meal replacements.

Standards: Produced under strict food-grade hygienic compliance.

Our Products 8 -10



8 Snack & Confectionery Bags

Applications:

Chips, cookies, jerky, and portion-controlled mini packets.

Types:

Stand-up zipper bag, 8-side seal three-dimensional bag, 3-side seal flat bag, side seal bag (4-side seal), roll film automatic packaging, strip bag/pouch, 4-side seal packaging

Features: Nitrogen-flushing capabilities, anti-static films, and easy-open laser tear lines.



9 Rollstock & Automatic Packaging Film

Applications:

High-speed VFFS/HFFS lines for fresh food, snacks, and lidding.

Specs: High-clarity anti-fog films, easy-peel lidding, and freeze-resistant co-extrusions.



10 Eco-Friendly Sustainable Packaging

Compostable Solutions: Certified Kraft Paper / PLA (plant-based) / NK biodegradable films.

Recyclable Solutions: Circular Mono-PE & Mono-PP structures, plus plastic-free paper laminates.

Impact: Reduces carbon footprint while maintaining premium barrier performance.

E | Supply Chain



Empowering packaging value

Diversified process solutions



Functional Technology



TIN TIE



VALVE



PULL OFF ZIP



SPOUT CAP



HANDLE



LASER LINE



SEALING OIL

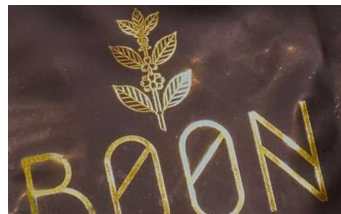


HANGER HOLE



WINDOW

Decorative Crafts



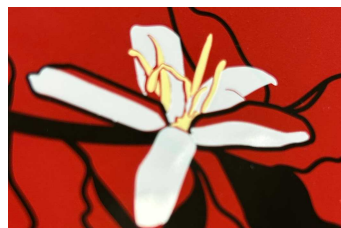
FOIL STAMP



Spot VARNISH



FLEXO PRINT



FOIL STAMP



SILVER



SOFT TOUCH FILM



Metallic color



SHAPED BAG



SOFT TOUCH VARNISH

Core Packaging Accessories

Preserving Coffee Freshness & Elevating User Experience



One-Way Degassing Valves:

Engineered for Freshness, Sourced from Top Brands

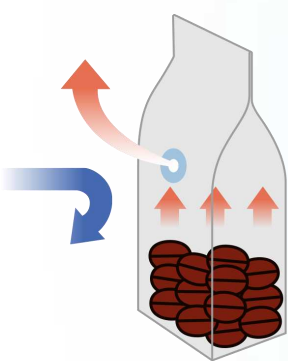
Optimal Freshness: Specifically designed for coffee packaging to precisely vent CO2 while blocking oxygen backflow, significantly extending peak flavor profile.

Premium Quality Assurance: Partnering with industry-leading global suppliers to guarantee stable, reliable valve performance.

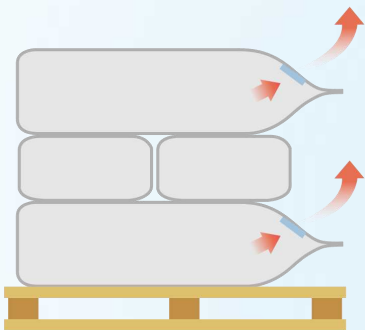
WIPF W616 (Switzerland)
Industry Gold Standard,
Exceptional Performance

Otsuka (Japan): Long-term
strategic partnership,
ensuring stable supply and
consistent quality.

Goglio (Italy):
Renowned global brand,
offering diverse options to
match your budget.



Internal gas vents outward while blocking external oxygen, locking in coffee freshness.



Residual oxygen vents under pressure during stacking, preventing bag bloating to optimize storage and pallet shipping efficiency.

Japan Takebishi Zippers:

Smooth Glide, Secure Seal

Ultimate User Experience

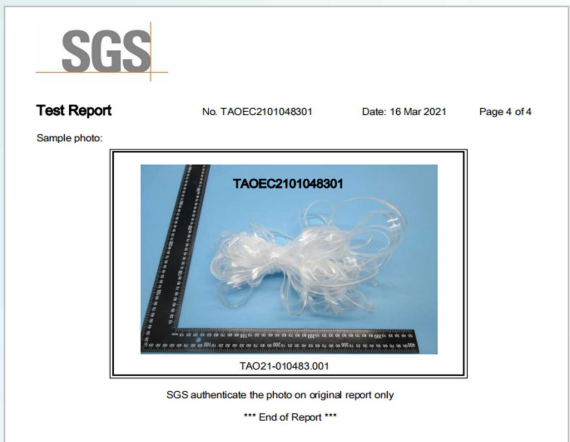
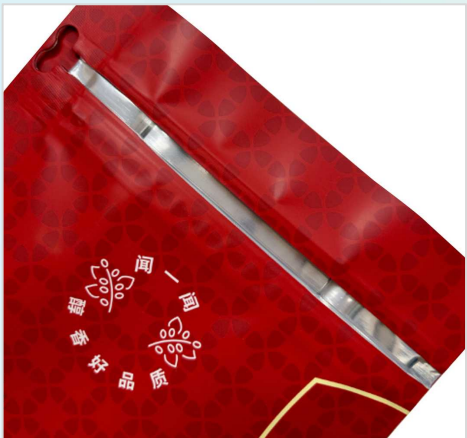
Ultra-smooth Glide
Effortless opening and closing, enhancing consumer convenience and satisfaction.

**High-Flatness
Hermetic Seal**
Ensures a tight, seamless closure for reliable moisture-proof resealing.

Precision Ear-Tear Design
Smooth, straight tear line that reduces product waste and improves usability.

Strict Safety Standards

Fully compliant with the highest food-contact safety standards including SGS, FDA, BRC, ISO 9001, REACH, and EU/EC regulations to ensure pure, zero-contamination coffee. Every meter of zipper undergoes strict in-line automated inspection.



Supply Chain

Break down information barriers between suppliers, businesses, customers, and consumers to achieve mutual benefit and win-win outcomes.



- ✓ Consistent and controllable incoming material quality
- ✓ Deep integration with premium supplier resources
- ✓ Customized logistics distribution solutions
- ✓ Flexible response to production fluctuation demands
- ✓ Incoming material batch pass rate exceeding 98%
- ✓ Average partnership duration with core suppliers exceeding 10 years
- ✓ Emergency order response time under 12 hours

Solid Supply Foundation



- ✓ Mass production ensures consistent product standards and stable, reliable quality;
- ✓ Long-term partnerships with raw material suppliers guarantee stable supply, while large-scale procurement effectively reduces production costs.

Mass Production



✓ Market-Driven Innovation

Anticipating trends to continuously launch products that align with market demands.

✓ Strong R&D Backbone

Holding **18** patents, **5** trademarks, and **7** copyrights. Shortening R&D cycles through supplier collaboration.

✓ Advanced Material Breakthroughs

Successfully introduced tactile films, paper-aluminum composites, recyclable single-materials, and biodegradable solutions.

Innovative R&D



Under multiple constraints such as cost and schedule, achieve optimal allocation of resources, personnel, and equipment to coordinate and manage the timely delivery of all production lines.

Production



Supply Chain



Robust Warehouse Support:

Secure • Efficient • Professional



Dedicated Warehouses

Spanning **5,000 m²**, our facility provides tailored, full-process storage for raw materials, finished products, cylinders (printing plates), accessories, packaging supplies, and chemicals.



Meticulous Management

Each zone is managed by dedicated specialists adhering to strict operational standards and safety protocols, ensuring pristine product integrity and high inventory turnover.



Raw Materials Production



Chemical Storage



Finished Goods Warehouse

Logistics & Distribution

Seamless • Reliable • On-Time



Global Reach

A mature, end-to-end logistics network covering both domestic and international markets with comprehensive, seamless support.



Strategic Partnerships

Partnering with tier-1 express couriers, freight forwarders, and dedicated carriers to guarantee stable, flexible, and scalable shipping capacity.



Precision Fulfillment

We guarantee secure, intact, and on-time delivery directly to your designated destination, port, or door (supporting DDP/CIF/FOB).

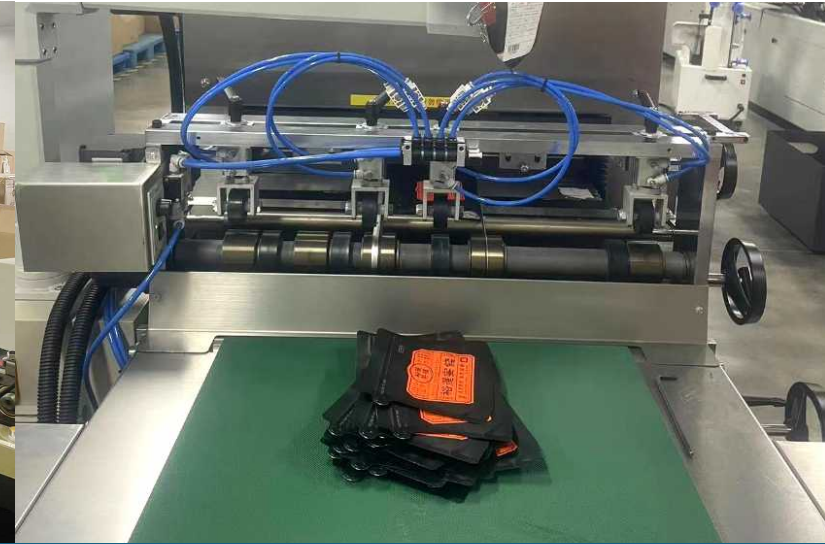
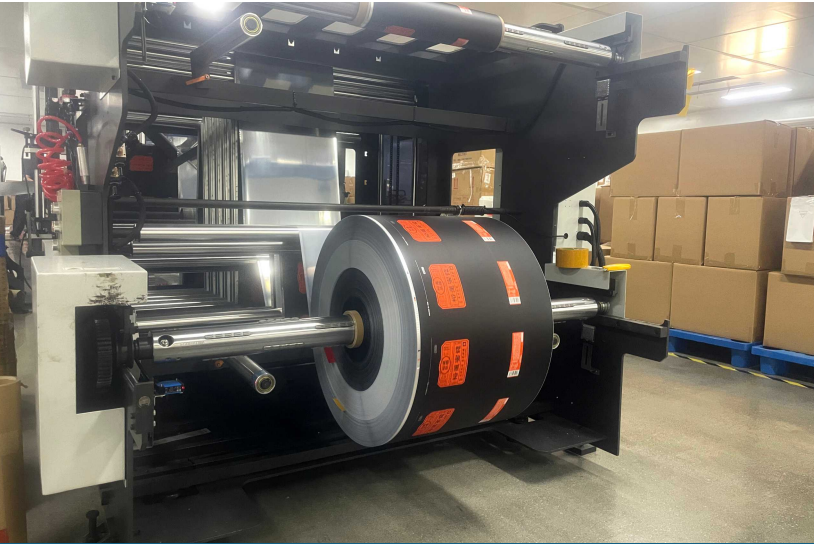


F | **CLIENTS**



Business Development Strategy

Cultivating Premium Markets, Pioneering Coffee & Ready-Meal Packaging Innovation.



Leveraging Core Advantages, Shaping the Future of Packaging

Our Foundation: Based in Songjiang, Shanghai, we are an integrated manufacturer of flexible packaging solutions, combining high-end R&D, precision manufacturing, and cutting-edge processes.

Industry Leadership : A pioneer in coffee and ready-meal packaging, Xiangwei has become an industry benchmark in China through deep expertise and continuous investment.

Driving Product Innovation, Leading Market Trends

Gaining deep market insights to pioneer future-proof, eco-friendly packaging solutions:

- High-Performance Degradable/Bio-Based Coffee Bean Bags
- Recyclable/Reusable Packaging System

Building robust technical barriers through continuous innovation across multi-dimensions:

- Advanced functionality & high-barrier performance.
- Enhanced user experience & optimal freshness preservation.
- High-definition aesthetics, anti-counterfeiting, and eco-friendly inks.

Maximizing Operational Efficiency, Securing Customer Value

Quality Assurance: Standardized inspection and full-process control systems.

Flexible Manufacturing & MOQs: Optimized MOQ strategies to support businesses of all sizes.

Agile Customization: Rapidly addressing diverse and tailored packaging needs.

On-Time Delivery (OTD): Precision control over lead times and production cycles.

Responsive Support: High-efficiency technical and after-sales service mechanisms.

Our Objective: Driven by operational excellence to build enduring, stable, and mutually trusted global partnerships.



luckin coffee



Tim Hortons

COSTA
COFFEE



PARTNER
WITH
US



At Brand

永璞

DeLonghi



Kellogg's
家乐氏

裕
蓮
茶
樓



瑞幸咖啡
REXIAI COFFEE



幸运咖
LU XUN KA



AUNTEA
JENNY
尹小姐

UCC

m 麦德龙



CP 正大食品
CP FOOD



BUHLER

宝鼎天鱼

Delthin
德膳食品

pigeon

LG
Life's Good

EVIRTH
—恩迪科—

MISSION



Hi
海底捞

COSTCO 开市客

妙潔

永和豆浆

JuneYao 均瑶

Henkel



RR DONNELLEY
当纳利印刷



Sucessful brands we have partnered with



Project Profile

Major Provincial Project (2024)/ The Region's First Smart Green Food Logistics Park

Key Metrics

Total Investment: **\$230 Million** USD
~137,300m²

Our Scope

Packaging Materials & Services for: Meat, Fruits & Vegetables, Coffee, Tea, and Puffed Cereals.

Smart Food Processing & Agri-Products Industry



Meat Packaging

Crafted on imported Spanish equipment with premium raw materials, our skin packaging film ensures exceptional stability on high-speed lines, delivering a smooth, seamless, and premium presentation.

Produce Packaging (MAP)

Core Principle: Regulates O₂&CO₂ ratios to inhibit product respiration and microbial growth.
Barrier Layer: EVOH/PA (5~10um) for precise gas permeability control.
Functional Layer: Active antimicrobial agents & ethylene absorbers (e.g., PLA) to extend shelf life.
Sealing Layer: PE or PP ensuring flexible, airtight seal performance.



MEAT PRODUCT



VEGS&FRUITS



CEREALS



COFFEE

Puffed Cereal Packaging

High Barrier & Cost-Effective: Foil-equivalent aluminized materials coupled with air-filled/gas-flush technology.
Extended Freshness: Ensures a reliable **9-12 month** shelf life for puffed snacks.
Competitive Pricing: Optimizes packaging cost to maximize your product's market edge.

Instant coffee packaging

Premium Materials: Anti-Static Foil (80um)Custom trials ensure perfect machinery compatibility.
Fast Samples:Digital Printing (5-7 Days): Zero cylinder-making costs;Speedy delivery.
Ultimate User Experience :Easy-Tear Solutions: Optimizes tearing smoothness for a premium consumer experience.

THANKS FOR YOUR
ATTENTION!

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